



+

JOHN LEWIS
& PARTNERS





**create your own
gift hamper !**

spend x £ or more on
selected items and
receive a free gift tote!



alternate tote design

social partnering with John Lewis



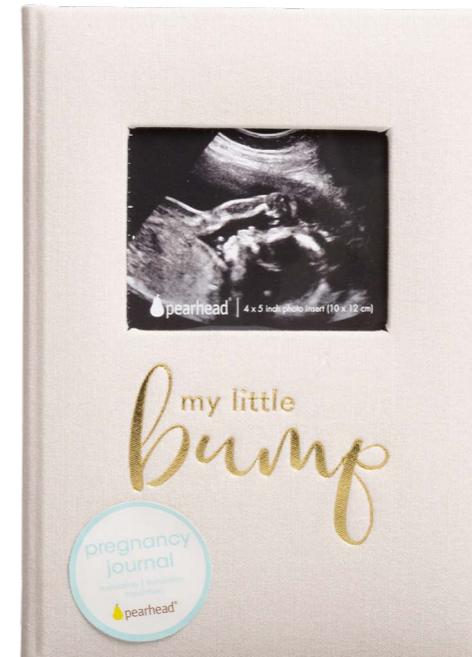
everyday gift

recommended endcap planogram





pregnancy journal



sku: 83082

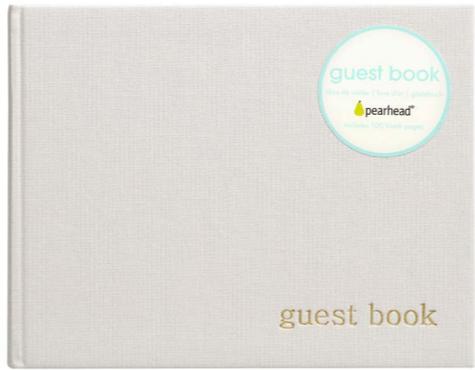
srp: £12.99 | cost: £6.50

- includes over 50 pages
- gold foil accents
- photo insert: 4" x 5"
- 6.5"W x 9.2"H

alternate product recommendations



sku: 87033
srp: £12.99 | cost: £6.50



sku: 87076
srp: £14.99 | cost: £7.50



sku: 13032
srp: £19.99 | cost: £10.00



sku: 60110
srp: £24.99 | cost: £12.50



sku: 81018
srp: £19.99 | cost: £10.00



sku: 74042
srp: £19.99 | cost: £10.00



sku: 74000
srp: £29.99 | cost: £15.00

Pearhead in stores & trade fairs



Babies R Us
American Dream Mall, NJ



Harrogate Fair
Birmingham, UK



we make a great pear!