



 pearhead[®]

back to school 2027



founded in 1999



global reach

what began with a single product
- the babyprints frame -
has grown into an international gift
company offering over 250 products,
sold in more than 1,000 stores
across 13 countries



global distribution

our cross functional teams in
Los Angeles, China, Brooklyn, and
Ohio work in sync to turn design
ideas into finished products



retail expertise

with hands-on experience
executing mass retailer programs,
we understand the complexities of
scale, packaging, pricing, and
operational excellence required for
success



gift industry leader

backed by 25+ years in the gift
industry, we've grown into a
multi-category brand spanning pet,
baby, stationery, holiday, and
seasonal

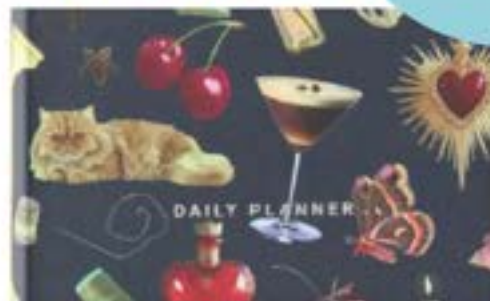
trusted by leading retailers



trends for 2027



trends
we are
watching



specialty journals & notebooks

letterboard journal sets



sku: ● 76041



sku: ● tbd



sku: ● 76040



sku: ● 76039



sku: ● 75369



sku: ● 75367



sku: ● 75090

deal!
\$2.00

retail: \$9.99 | cost: \$4.98

- includes 1 journal with 200 CR pages and 70 letters & symbols to customize
- dims: 8" x 8.3" x 0.75"

charm journal sets



sku: ● 76027



sku: ● 76026



sku: ● tbd



sku: ● tbd

retail: \$9.99 | cost: \$4.98

- includes 1 journal with 200 CR pages and 4-5 charms to customize
- dims: 8" x 8.75" x 0.75"

DIY wipe clean notebooks



sku: ● 76022



sku: ● 76021



sku: ● tbd

retail: \$9.99 | cost: \$4.98

- includes 1, 200-page journal with CR lined pages and 1 dry erase marker to customize
- dims: 8" x 10.5" x 0.5"

notebook & plush keychain sets



sku: ● 76024



sku: ● 76025



sku: ● tbd

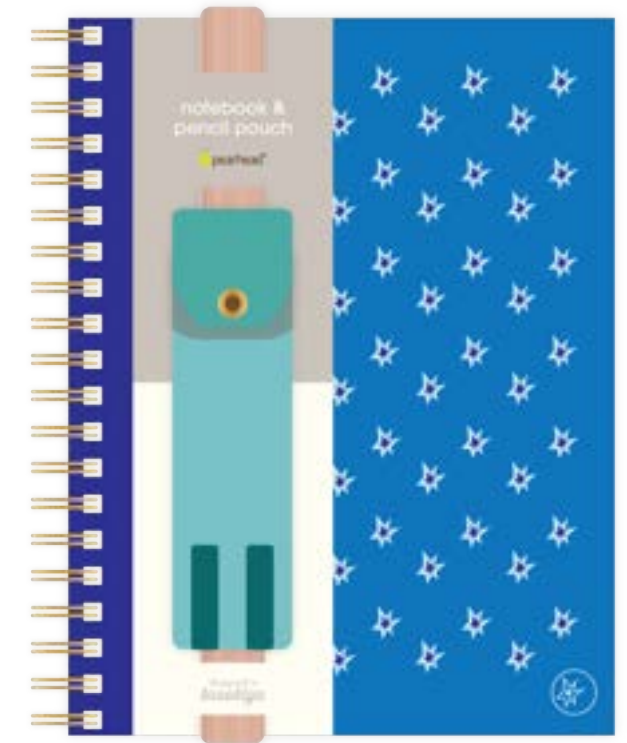
retail: \$9.99 | cost: \$4.98

- includes 1, 100-page spiral notebook with plush keychain
- dims: 8" x 10.5" x 0.75"

notebook & pencil pouch sets



sku: ● 76021



sku: ● tbd

retail: \$9.99 | cost: \$4.98

- includes 1, 100-page spiral notebook with pencil pouch
- dims: 8" x 10.5" x 0.75"

denim sticker spiral notebook



sku: ● 76036

retail: \$9.99 | cost: \$4.98

- includes 1 spiral bound notebook with 2 sticker sheets to personalize
- dims: 8" x 10.5" x 0.75"

denim pin journal



sku: ● 76028

retail: \$9.99 | cost: \$4.98

- includes 1, 200-page journal with CR lined pages and 5 magnetic pins to customize
- dims: 7.5" x 9.75" x 0.75"

sticker spiral notebook



sku: ● 75517

retail: \$7.99 | cost: \$3.98

- includes 1 spiral bound notebook and 7 sticker sheets to customize
- dims TBD

charm journals



sku: ● 75517

sku: ● tbd

retail: \$9.99 | cost: \$4.98

- includes 1, 200-page journal with CR lined pages, magnetic closure, 2 ribbon bookmarks, and 2 charms
- dims TBD

notebook sets



sku: ● 75521



sku: ● 75520



sku: ● 75522

retail: \$9.99 | cost: \$4.98

- includes 1 set of 3 notebooks
- dims TBD

spiral notebooks



sku: ● 76013



sku: ● 76017



sku: ● 76014



sku: ● tbd



sku: ● 76015



sku: ● 76012



sku: ● 76018



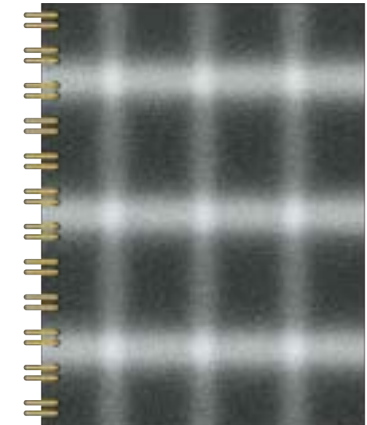
sku: ● 76011



sku: ● 76010



sku: ● tbd



sku: ● 76009

retail: \$2.99 | cost: \$1.48

- includes 1, 100-page spiral notebook
- dims: 8" x 10.5" x 0.5"

composition notebooks



sku: ● 76033



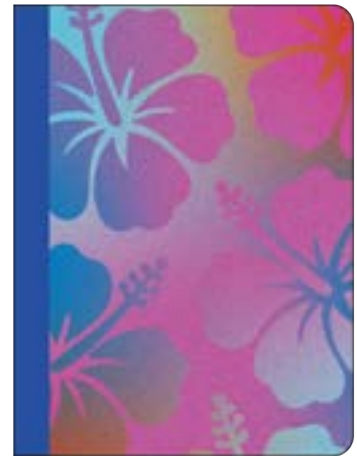
sku: ● 76032



sku: ● tbd



sku: ● 76035



sku: ● 76031



sku: ● 76030



sku: ● 76029



sku: ● 76034

retail: \$2.99 | cost: \$1.48

- includes 1 composition notebook with 100 WR lined pages
- dims: 7.5" x 9.75" x 0.25"

accessories

school memories collection kit



sku: ● 76020

retail: \$39.99 | cost: \$19.98

- includes 2 first & last day of school photo props, 2 clean-touch ink pads, 2 apple shaped print cards, 14 guided folders, 10 blank folders, 14 guided labels, 10 blank labels, and 1 sticker sheet
- dims: 18" x 14" x 10.7"

pencil pouches



sku: ● 76037

dims: 7.25" x 4" x 1.75"



sku: ● 76019

dims: 8" x 3" x 1"



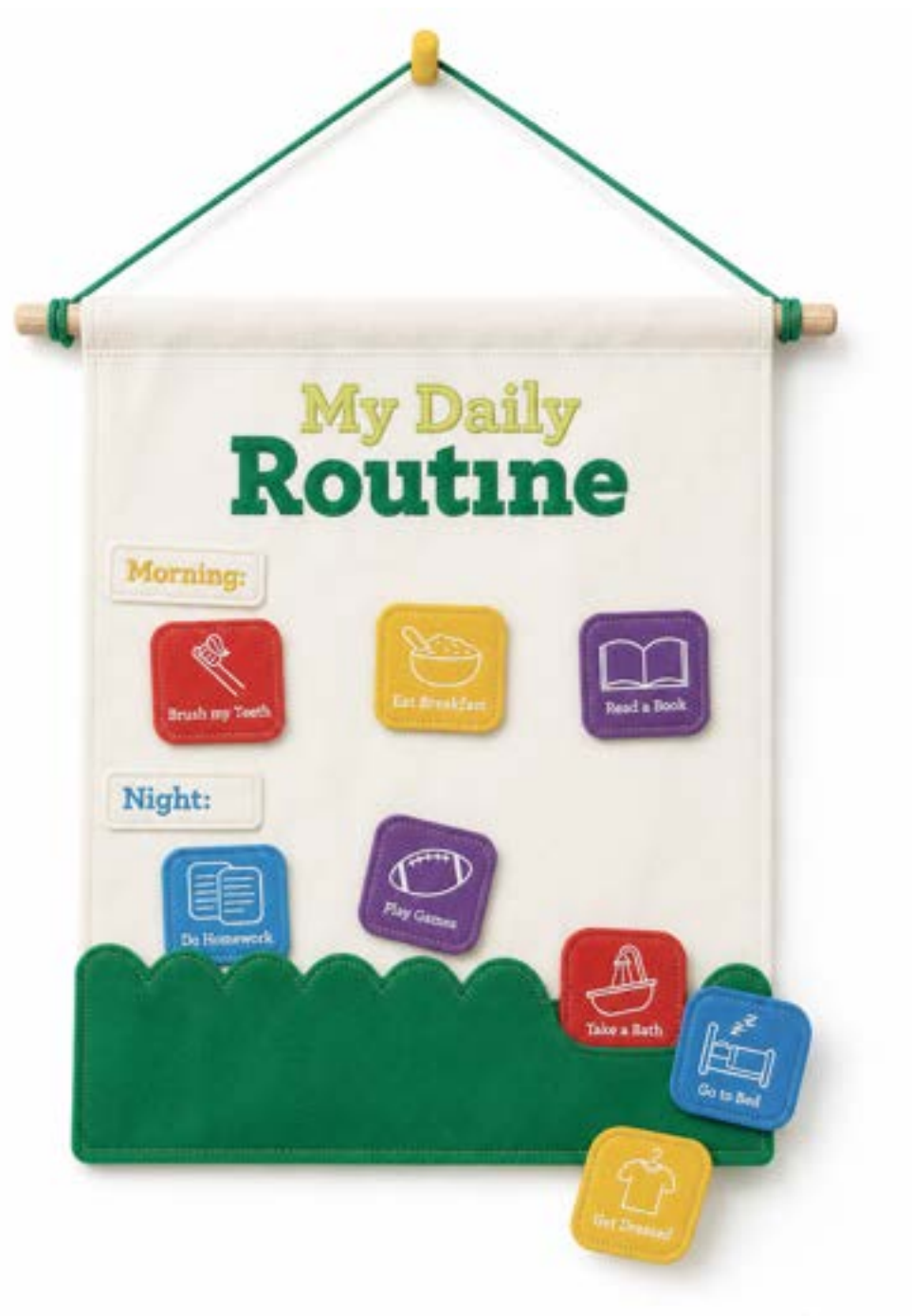
sku: ● 76038

dims: 3.25" x 8" x 1"

retail: \$6.99 | cost: \$3.48

- includes 1 pencil pouch or case

my daily routine board



sku: ● 75241

retail: \$9.99 | cost: \$4.98

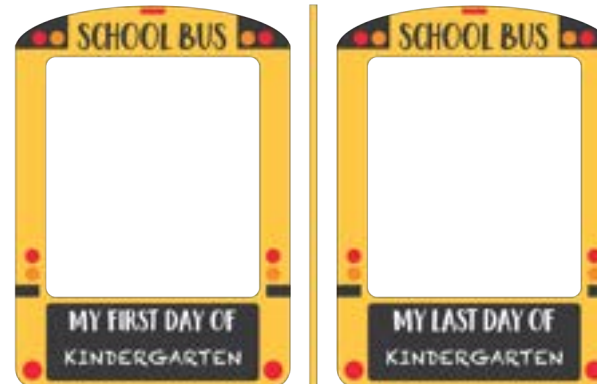
- includes 1 felt backing with pocket and 17 color coordinated daily routine pieces

photo props



first & last day photo prop
sku: tbd
retail: \$9.99 | cost: \$4.98

includes 1 double sided photo prop



first & last day school bus photo prop
sku: tbd
retail: \$9.99 | cost: \$4.98

includes 1 double sided photo prop



first & last day of school chalkboard
sku: 75339
retail: \$9.99 | cost: \$4.98

includes 1 double sided photo prop and chalk



first day of school chalkboard
sku: 74088
retail: \$9.99 | cost: \$4.98

includes 1 double-sided chalkboard sign and chalk for personalizing year after year



first & last day chalk signs
sku: 72010
retail: \$9.99 | cost: \$4.98

includes 2 chalk signs and white and yellow chalk



first & last day chalkboard
sku: 74068
retail: \$9.99 | cost: \$4.98

includes 2 chalk signs and white and yellow chalk

making first day memories last



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